

## JOB & PERSON SPECIFICATION – AURIGNY AIR SERVICES

<b>Role Title:</b>	Business Intelligence Analyst
<b>Location:</b>	Guernsey or UK (remote)
<b>Reports To:</b>	Head of Scheduled Revenue and Planning (first 9 months), transitioning to Head of Finance
<b>Hours:</b>	Full time
<b>Role Purpose:</b> Your primary activity will be reporting, analysis and driving optimal decisions to support the delivery of the key business priorities through accurate reporting and actionable insights. You will play a key part in providing day-to-day reporting and historic analysis of the business to inform correct decision making and knowledge sharing, whilst challenging and supporting functional leaders to improve performance.	
<b>The Role:</b> <ul style="list-style-type: none"> <li>• Data Visualization – Leverage data visualization techniques, tools, and communication skills to tell the story of business performance by focus on key metrics and findings and in so doing facilitate acceptance, decision-making, and execution by the airline</li> <li>• Problem-Seeker – Be curiosity driven; seek out business anomalies and patterns using analytical tools and knowledge to shed light and gain understanding of the business to bolster strategies and initiatives</li> <li>• Predictive Analytics – Hands-on contributor/developer of mathematical, statistical, and other sophisticated models to drive insights, determine continuous improvement opportunities, and help inform strategic business decisions</li> <li>• Business Optimization – Evaluate key business drivers to measure the success of commercial, financial, and operational decisions; and develop science-based approaches to help achieve business objectives and drive long-term strategic direction</li> <li>• Partner Collaboration – Develop and manage relationships with the functional areas of the Business to communicate performance, drive new initiatives, identify business impacts and strategic opportunities, and help translate challenges into digestible business takeaways</li> </ul> <b>Duties will include:</b> <ul style="list-style-type: none"> <li>• Create and deliver analysis reports to the executive management team.</li> <li>• Monitor the completeness and accuracy of reporting presented to the business</li> <li>• Develop and implement reporting using various reporting platforms available</li> <li>• Deliver statistical analysis on both strategic and tactical issues to drive informed debate and effective decision making, resulting in improved contribution to the wider business.</li> <li>• Preparation of analytics for business cases or project activities on a case-by-case basis.</li> <li>• Contribute to the generation and preparation of the monthly performance reporting</li> <li>• Contribute to Commercial management and Board reports</li> </ul>	
<b>Competencies/Essential Skills:</b> <ul style="list-style-type: none"> <li>• Proficiency in acquiring, organizing, cleansing, and manipulating large amounts of data, advanced skills in Microsoft Excel (including VBA) and proven experience in one or more scripting languages (SQL, python, etc)</li> </ul>	

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- Demonstrated ability for storytelling through data, e.g. large scale data integration and data visualization to facilitate acceptance and execution among leaders – hands-on experience with one or more data visualization tools (Tableau, Power BI, etc)
- Proven experience using statistical modeling, optimization, or data science techniques to inform and driven business decisions and to inform new methodologies to steer strategy – hands-on experience with one or more modeling tools (R, python, etc)
- Demonstrated ability to meet deadlines, balance multiple priorities, and perform job responsibilities accurately with minimal direction

### Desirable Skills/Experience:

- Advanced ability with Excel and other database programs (e.g., SQL, Access, Business Objects, Alteryx or Tableau).
- A Master of Business Administration (MBA) or a Master of Arts/Science degree, with a focus in statistics, engineering, operations research, or another quantitative discipline is desirable.

### Professional and/or regulatory requirements:

- A minimum of a 2:2 degree with significant Numerical/Data Science/Advanced Analytics/Applied Statistics/Computer Science content and a minimum of grade B at A-Level Maths (or equivalent).
- Master's degree in Data Science, Business Analytics, Mathematics, Statistics, Econometrics, or other quantitative fields preferred

### Personal Qualities:

- A strategic attitude, e.g. seeks out opportunities for course-correction and has the ability to influence organizational decisions on broader ideas and objectives
- Ability to prioritise effectively, set clear goals, and operate in an agile fashion.
- Demonstrates critical thinking, curiosity, self-drive, and proactiveness; organized, collaborative, and professional.
- Outstanding sense of responsibility, ownership, and pride in delivering quality results and understanding the business impact

### All about you:

Friendly, approachable, keen to support your colleagues and the Company wherever possible and beyond the requirements of your role. You will take pride in delivering a high level of customer service both internal and external and be willing and able to adapt to change. A supporter of our VALUES both internally and externally is paramount to you succeeding within our Company.

### PROUD OF YOU PROUD OF OUR AIRLINE

Our **PEOPLE** have the potential to achieve, to soar higher and further than they believed possible.

Our culture is one of **RESPECT**, inspiration and excellence from the ground to the clouds.

With their energy and commitment, our teams on land and in the air make our airline **OUTSTANDING**.

We operate with integrity, transparency, honesty and dependability; we stand **UNITED** as one. Safety is paramount, central to everything we do.

We are prepared to go the extra mile to **DELIVER** a service to our customers that we are **PROUD** of.